

Wine Notes

DO YOU KNOW WINE?
Study at SDSU,
and learn the facts

6000 BC

Evidence of wine production

700 BC

The Greeks stamp wine amphorae with the seal of the region/terroir

1500s

Wine makes a Renaissance resurgence after almost disappearing during the Middle Ages

1800s

Dishes and wines of particular French regions are considered classic pairings

1970s

Australia, New Zealand, and South Africa increase mechanization and scientific winemaking for lack of workers

100AD • Wine is exported all across Europe
1500-1600s • Exploration, conquest and settlement brings wine to many continents
2010 • 27 million liters of wine are consumed throughout the world

Exploring Wine*

500BC • The Romans begin to classify varieties and colors, and recognize soil-type preferences
1905 • French law on viticultural designations considers terroir (geography, geology and climate)

Influence of Terroir Intensive*

1683 • First recorded planting of a vineyard in California
1976 • Two Napa Valley wines bested top French wines at a blind tasting

California Intensive*

1693 • Dom Perignon creates champagne
1935 • Numerous laws are passed to control the quality of French wine

France Intensive*

2000BC • Evidence of wine production in Italy
2008 • Italy surpasses France for the title of world's biggest wine producer

Italy Intensive*

3000BC • Egyptians create the first wine list for inventory and to administer wine rations
1985 • James Christie's auction wine list includes the most expensive created - one bottle of wine (Bordeaux, a 1787 Chateau Lafite) sells for \$160,000

Wine List Creation*

1700s • In Italy, many wine-makers start crafting their wines to be "food friendly"
1980s • The Neo-Prohibitionists in the U.S. prompts the reexamination of wine-drinking as a component of dining

Dynamic Wine and Food Pairing*

100BC-2000s • White wine characteristics are established
1970 • Robert Parker rates wine using a numerical method of scoring in which character is key to a high score

The Character of Wine*

6000BC • Crushing grapes to produce liquid starts in Georgia and Iran
44BC-1453AD • The use of oak becomes prevalent for storing wine, altering taste

Winemaking Behind the Scenes*

900BC • The Greeks start trading their wines throughout the ancient world by ship
2010 • 20.7 million tourists visit California wine region

Business Opportunities in the Wine Industry*

1779

Franciscan missionaries plant California's first sustained vineyard

92 AD

After earlier vine uprooting, vines are allowed to be replanted in northern France

1940s

A sommelier, one who creates wine lists, becomes a defined and known profession

1300s

Wine tasters determine wine quality by judging it by its flavors, aromas, and characteristics

1995

Online wine sales begin

*Wine courses available at SDSU